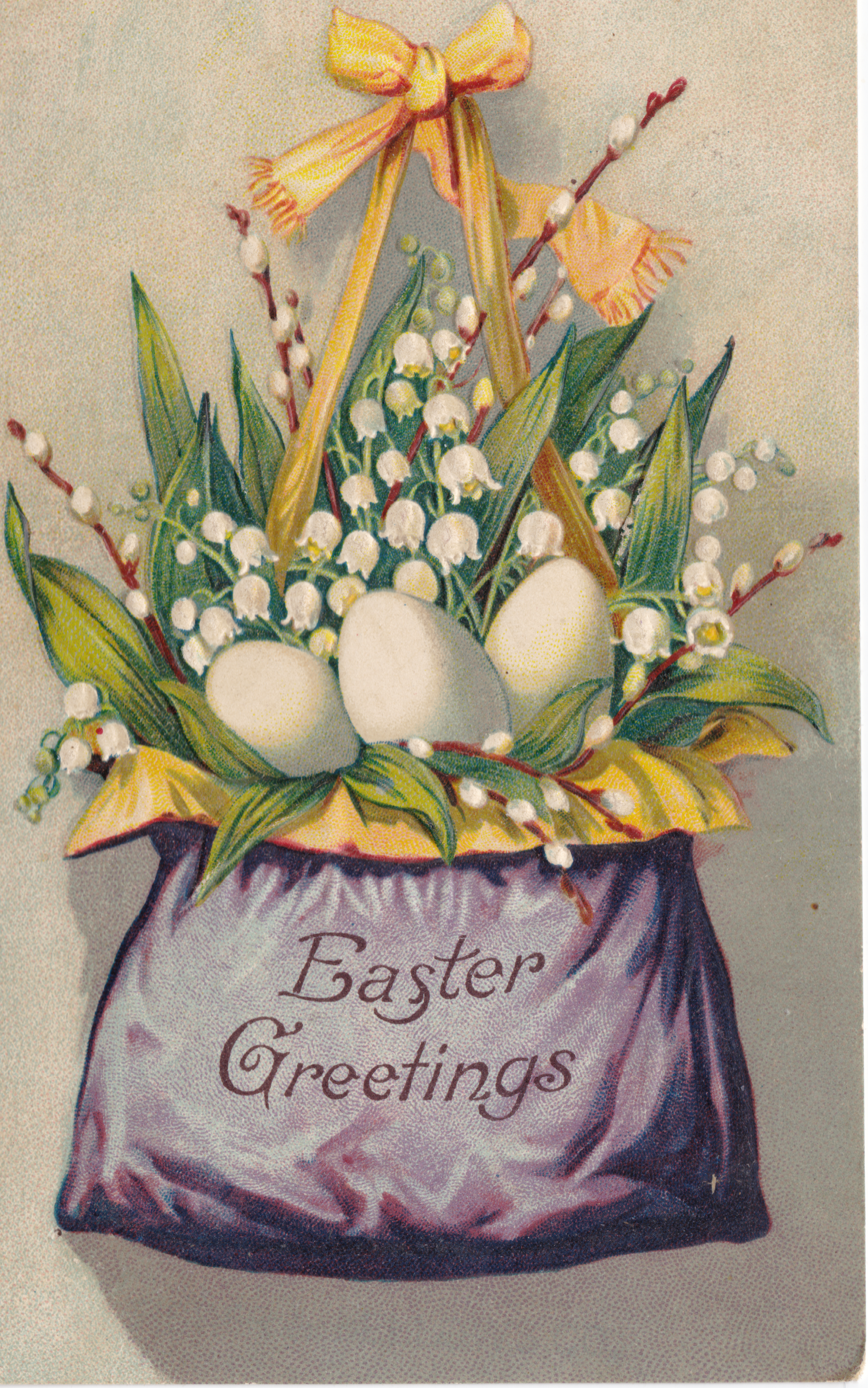
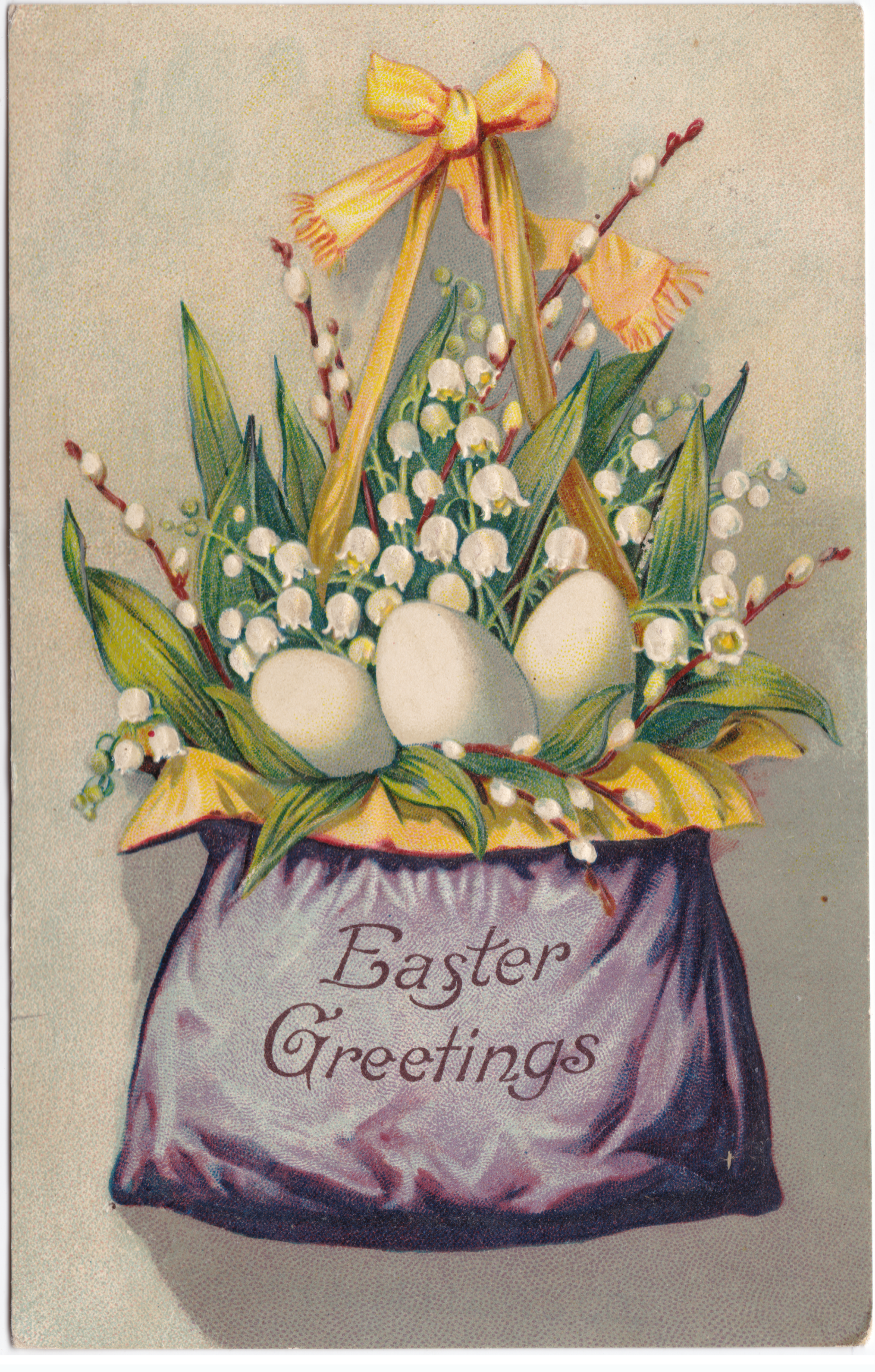

Easter
Greetings


Easter
Greetings

Illustrated Postal Card Co. New-York-Berlin.

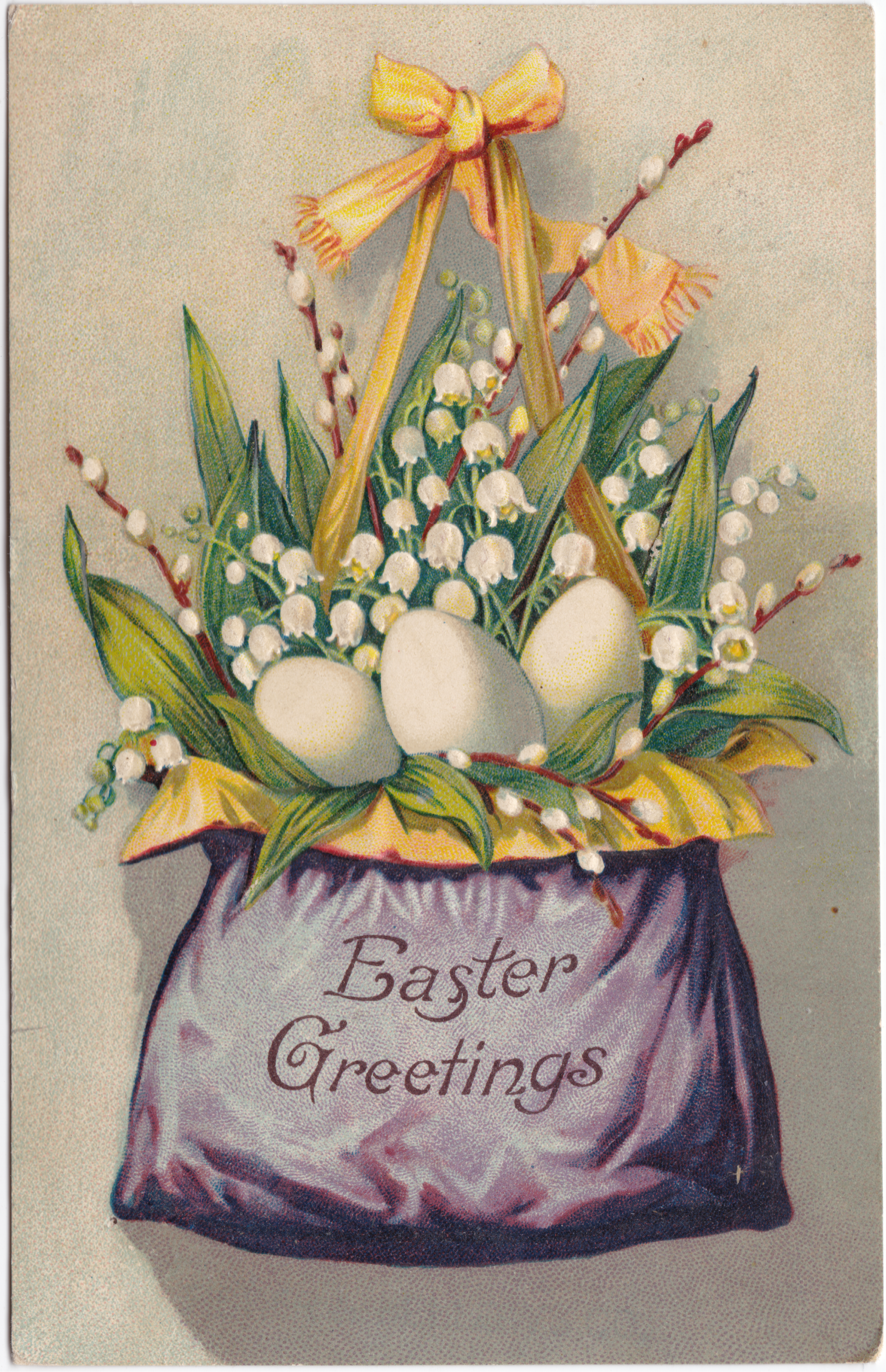
FISHER & BELLOWS COMPANY
Department Store
ROSEBURG, - OREGON

POST CARD

ROSEBURG, ORE.
MAR 30
5 PM
1907

Miss Emma Smith
City

This Side for the Address Only.


Easter
Greetings

Fisher & Bellows Department Store to Emma Smith – Easter Postcard – March 1907

Reflections

Jeffrey Hunt
August 17, 2026

Embossed Easter greeting postcard addressed to Miss Emma Smith, Roseburg, Oregon, and postmarked Roseburg on March 30, 1907. The reverse bears a prominent purple imprint for Fisher & Bellows Company Department Store, Roseburg, Oregon, along with the imprint of the Illustrated Postal Card Co., New York–Berlin.

The card is addressed simply to "Miss Emma Smith, City," indicating that Emma was then receiving mail locally in Roseburg. Later postcards preserved in the same collection show Emma Smith in Albany, Oregon, by 1909.

Research into this group of postcards indicates that Emma was likely connected with the family of Judge Thomas Smith, a longtime Douglas County pioneer. Contemporary records identify daughters of Thomas Smith and his wife, Arethusa Emeline Lynn Smith, including an unmarried daughter Arethusa Emeline and, in later records, an Emma Smith living in Albany. Another daughter appears in records as Ellen V. or Helen V. Smith. The precise identification of the postcard recipient should therefore remain somewhat cautious pending further research.

The reason postcards addressed to Emma and Helen Smith were preserved with the papers and postcards of Esther Wells Smith has not yet been established. A possible connection reaches back to the pioneer period: Thomas Smith came to Oregon in 1847, and migration records from that year also include members of the Wells family. This may represent a longstanding association between the families, but the exact relationship remains unresolved.

This postcard is preserved here as an individual artifact while also serving as a research breadcrumb toward understanding the broader Smith-Wells connection represented in the collection.

Source / Research Links

Thomas Smith biography, Portrait and Biographical Record of Western Oregon (1904), transcribed by Alona Planca: https://genealogytrails.com/ore/douglas/biography/biographies_3.html

Historic Oregon Newspapers, Thomas Smith obituary, March 3, 1910: https://oregonnews.uoregon.edu/lccn/2003260226/1910-03-03/ed-1/seq-1/

Oregon pioneer migration records: https://www.oregonpioneers.com/

Easter
Greetings

Illustrated Postal Card Co. New-York-Berlin.

FISHER & BELLOWS COMPANY
Department Store
ROSEBURG, - OREGON

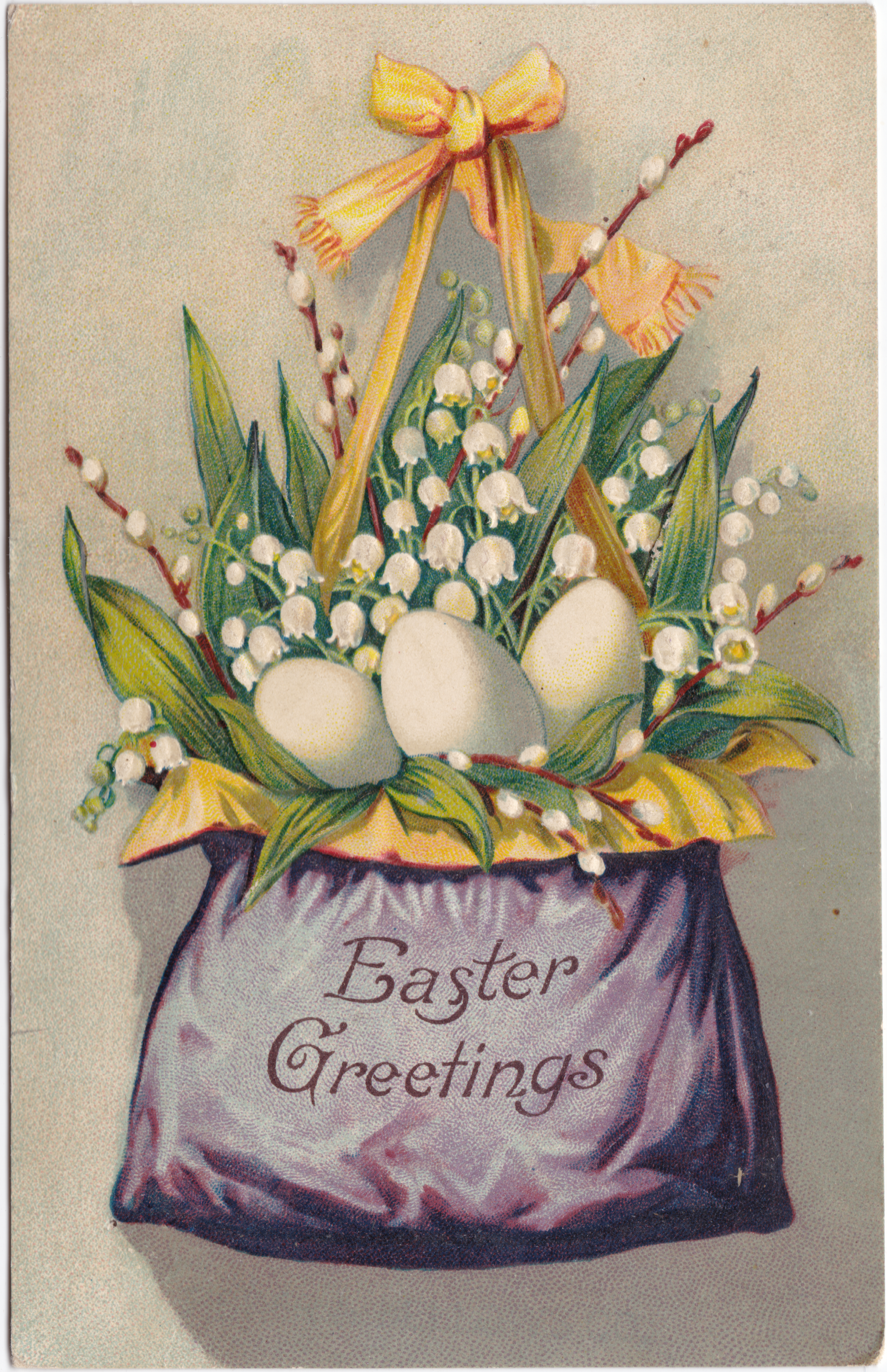
POST CARD

ROSEBURG, ORE.
MAR 30
5 PM
1907

SERIES 1902
UNITED STATES OF AMERICA
1706 FRANKLIN 1790
POSTAGE
ONE CENT
1

Miss Emma Smith
City

This Side for the Address Only.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Illustrated Postal Card Co. New-York-Berlin.

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